

The decline of the British High Street lecture outline

Task 8 ANSWERS	
Main ideas	Write notes in each section:
Lecture Outline	<ul style="list-style-type: none"> • The decline of British high street (HS). • Brief hist. / curr. sit. / econ. & soc. effs / sol. Task?
Brief history	<ul style="list-style-type: none"> • Since 17thC (peddlers & market stall holders = perishable goods). • Mid 19thC improv. trans. & manuf. = fixed premises → wider products. • Early 20th C = 1st depart. store. 'Selfridges' 1909 Oxford St (1st pleasure vs. necessity).
Decline & closure	<ul style="list-style-type: none"> • 21stC hg rents & bus. rates > online shpg > out-of-town retail parks. • 2019 16,000 shops & 60,000 retail jobs gone. • Closed stores = Boots, Waitrose, Debenhams, L A and M&S.
Effects	<ul style="list-style-type: none"> • 10% of all bus. taxes & 25% of all bus. = Br. econ. • 20% GDP = this sector. • 10.5% pop. > 3M ppl. = £17.5 Bn taxes. • Shop clos. = less money → treasury → public services → NHS → education → poor. • Empty shops = unappealing → less visitors → more shop closure → grim econ. climate.
Solutions	<ul style="list-style-type: none"> • Innov. & comm. engag. with local aut. & HS groups.
Belper (Derbyshire)	<ul style="list-style-type: none"> • Invest. HS. • Sell items & create exps. • Arts fest. & food, real ale & craft fest. • Awards: Br in Bloom, Bst Market Town and Champion HS. • 75,000 visitors in the last 5yrs = £1M to the local economy
Treorchy (Welsh valleys).	<ul style="list-style-type: none"> • A thriving comm., indep. shops, cafes & pubs, • Cult. events, outdoor cine. Arts fest. & Xmas parade. • Support local bus. Retail occup. = 96%. • 'HS of the Year' award.
Blackburn (Lancashire).	<ul style="list-style-type: none"> • 'Best Town Centre' / 'Winner of Winners' in GB HS Awards. • Reinvent. over 10yrs. Council invest. £9M to hist. buildings & indust. heritage. • Empty shops → offices & cocktail bars. • Aerial perform. / st parades > lrg no of visitors.
Summary	<ul style="list-style-type: none"> • Local auth. to work with comm. Re-planning / no one-size-fits-all. • Invest. equired. • 2019 Gov. £1bn 'future high street fund' = 70 towns benefitted.
Task	<ul style="list-style-type: none"> • Walk high street > look at retail units & office spaces. • Questions? un / occupied? Types of businesses? • Unoccupied shops look like? Vandalised? Restored? • What would you like to see? What else can you do? Any events? • Collect info > presentation.