


<p>AE Academic English UK</p> <p>Mass Communication Gatekeeping Theory</p> <p>Lecture Listening By AEUK (F. Shirani, 2020)</p> <p>https://www.academic-englishuk.com/listening-tests</p>	
<p>Aims</p> <ul style="list-style-type: none">• Definition• Background• Five key factors• Journalism principles• Contemporary gatekeeping <p><small>AE Academic English UK</small></p>	
<p>Gatekeeping Theory</p> <ul style="list-style-type: none">• Russell (2019)• <i>'the control of information as it passes through a gate'</i>• <i>'gatekeeping is the process of selecting, and then filtering, items of media to be presented to an audience'</i>• NOT Censorship <p><small>AE Academic English UK</small></p>	
<p>Background</p> <ul style="list-style-type: none">• Kurt Lewin (1943)  <p>• <i>'Forces behind food habits and methods of change'</i></p> <p><small>AE Academic English UK</small></p>	

Background

- David Manning White (1950)



Mr Gates (Newspaper Editor)

Disclaimer: The Editor image is not the real Mr Gates

Five Gatekeeping Factors

- Shoemaker & Vos (2009)

1. Individual
2. Routine
3. Organisation
4. Extra-media
5. Ideology

Journalism News Criteria

1. Strong impact
2. Captivating topic
3. Familiarity
4. Proximity
5. Timeliness & novelty

Gatekeeping in the 21st Century

- Groshek & Tandoc (2016)

CLICKBAIT



Media online

- Shoemaker & Vos (2009)
- Audience Gatekeeping

comments



Summary

- *To what extent can we really trust the media to provide us with unbiased, truthful, honest news that is not subjective to opinion, political or financial incentives?*



References

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